



ANDREW PHILLIPS

FREELANCE CONTENT CONSULTANT

APPS, CMS, WEBSITES, PODCASTS, RADIO, TV, GAMES

PROFILE

Creating exclusive content for a range of brands across platforms with a proven track record of increasing user numbers and commercial revenue returns. Exceptional experience in brand management and media platforms. Able to read market trends and consumer needs

SUMMARY

Can provide creative management to projects with compelling content, defining strategies and precise planning. Achieving successful results, always on time and within set budgets.

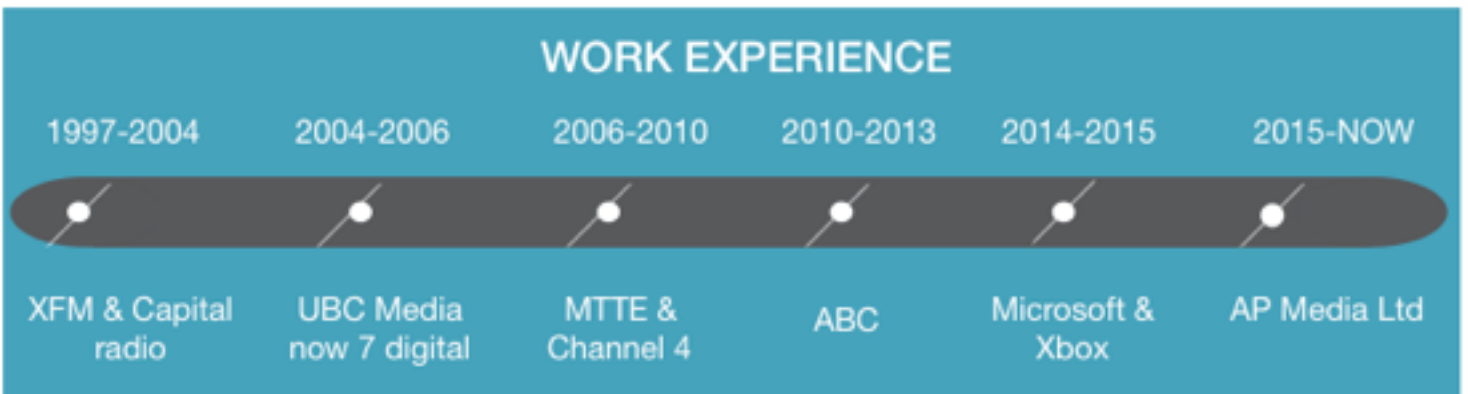
PERSONAL SKILLS



BRANDS

Microsoft, BBC, XFM, YouTube, HBO, Heart FM, ABC, Channel 4, Skype, Capital FM, Netflix, Sky - Assisting brands in defining their objectives and growing their brand value and user engagement.

WORK EXPERIENCE



TESTIMONIALS

Nigel Roy *In less than a year, Andrew led his team to grow user engagement within the Apps vertical by just over 275%, in CTR.*
Microsoft

Jeff Smith *Andrew was a great and collaborative colleague to work with. He is a dedicated and creative individual and is an experienced and successful team and talent manager. I highly recommend him*
BBC

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NUMBERS

